

“THE DRIVERS OF CHANGE”

ATA 2005 Conference and Annual Awards Dinner, 8th December 2005

Be a part of ATA's major Annual Event hosted by Master of Ceremonies Jo Pearson while viewing first hand the developments at the Melbourne Cricket Ground as it prepares for the 2006 Commonwealth Games.

Network with your colleagues and be better informed on the changing of the guard as ATA presents: “THE DRIVERS OF CHANGE” 2005 Conference

This year's conference focusing on Youth, Technology, Customer Services, Employment and the Environment will include presentations from:

- Peter Sheehan, a guru on Generation X and the demands of our new recruits and customers
- Graeme Addison, CEO International Car Distribution Project Australia, talks about the application of lean concepts in the retail industry and fixing it right first time
- Steve Barrett, HR Director, Mitsubishi, on the streamlined manufacturing processes and the exciting new addition to the Mitsubishi range
- Ian Christie, Program Manager, Bicycle Industries Australia Ltd, on the technology revolution in the Bicycle Industry.
- Nicolas Hogios, Design Manager – Styling, Toyota Style Australia presenting on the Toyota “Sportivo Coupe” partially designed and built by students and recently seen at motor shows across Australia
- Varina Nissen, Managing Director of Manpower Australia, presenting the future workforce and managing skill development
- David Fewchuk, Executive Director of Aurora Australia, will outline development with hybrid vehicles and other environmental concepts considering the rising price of fuel and the environment in general
- Special feature presentation – the new MCG, Meeting the Changing Needs of Sport and its Clients by Marcus Phillips, Project Manager, MCG Redevelopment
- Stan Alves, AFL coach and business manager, will look at people in the process of the Drivers of Change
- Other exciting presentations by leading automotive manufacturers and members of the retail, service and repair sector

Take advantage of the day and finish with drinks and a conducted tour of the MCG followed by:

ATA's Annual Awards Dinner

Stroll across the MCG parklands to the Hilton on the Park to enjoy ATA's Annual Awards Dinner. Join ATA and your host for the evening, Jo Pearson and celebrate innovative accomplishments by the nations top training providers and employers within the field of automotive training.

An entertainment line up featuring *Nikki Nichols, Wendy Stapleton and Paul Norton* will ensure this year's event will be one of the highlights of the automotive training calendar.

Regular program updates, award application criteria and sponsorship opportunities can be viewed on the ATA Website www.automotivetraining.org.au or contact Lorraine Smith or Carolyn Brotherton on 9479 3480 or ata@automotivetraining.org.au for further information.

Accommodation is available at the venue from \$230 per room per night. Rooms will be subject to availability and it is advisable to book early. For further information please contact Lisa Eddy on Ph: 03 9412 3165 or Fax: 03 9412 3192.